



Sponsor & Exhibitor Options*

- § ALL sponsorship options include placement of your logo on the NewSpace 2007 website
- § Full payment required in advance to confirm sponsorship and/or exhibit. Please see last page for payment methods.

Primary Sponsorship

Single Day Sponsorship - \$10,000 (available July 21)

Meals

Continental Breakfasts (2) - \$3,000 each

Morning Coffee/Snack Breaks (2) - \$1,000 each

Luncheons (2) - \$6,000 each

Afternoon Breaks (2) - \$1,000 each

Annual Space Frontier Foundation Banquet (black-tie optional) - \$10,000

Reception

Friday, July 20 (Speaker: Buzz Aldrin) – \$2,000

Merchandise (all items with your logo)

Notebooks – \$2,000

Give-away Item - \$500 or \$1,000 (see details on p. 3, under “Merchandise”)

Tote Bags - \$2,000

Miscellaneous

One-page flyer added to registration packet - \$100

Panel Sponsorship - \$1,000

Student Participation Sponsorship - \$5,000

Conference-wide Wireless Internet Access - \$13,000

Exhibit Hall (non-sponsorship option)

Display/Exhibit - \$650

Details of each option can be found on the following pages.

For more information: Jeff Krukin at jkrukin@spacefrontierfoundation.org or 800-787-7223.

*NewSpace 2007: Accelerating Change conference sponsorship options remain available for Friday and Saturday, July 20-21, 2007. Displays/Exhibits are for Thursday-Saturday, July 19-21. Information for Overview Effect Day on July 18, 2007 (co-sponsored with the World Space Center) will be provided separately by that organization.

Primary Sponsorship

Single Day Sponsorship - \$10,000

- Logo and signage throughout the conference and logo on all conference materials
- Includes six conference registrations (banquet tickets requires separate purchase)
- One free exhibit space in exhibit hall
- Preferred seating at Banquet
- Recognition from the lectern on the appropriate day
- Other options negotiable

Meals and Reception

Meals

Continental Breakfasts (2) - \$3,000

- Logo and signage at the meal
- Includes two registrations (banquet tickets requires separate purchase)
- Acknowledgement in program

Morning Coffee Breaks (2) - \$1,000

- Logo and signage at break
- Recognition from the lectern
- Includes one registration (banquet ticket requires separate purchase)
- Acknowledgement in program

Luncheons (2) - \$6,000

- Logo and signage during the meal
- Ten-minute presentation before/during the meal
- Includes three registrations (banquet tickets requires separate purchase)
- Acknowledgement in program

Afternoon Breaks (2) - \$1,000

- Logo and signage at break
- Includes one registration (banquet ticket requires separate purchase)
- Recognition from the lectern
- Acknowledgement in program

Annual Space Frontier Foundation Banquet (black-tie optional) - \$10,000

- Ten-minute presentation prior to the banquet speaker
- Logo and signage at the meal
- Includes six registrations (banquet tickets requires separate purchase)
- Acknowledgement in program

Reception

Pre-Dinner Reception (Friday, July 20) (Speaker: Buzz Aldrin) - \$2,000

- Logo and Signage at reception
- Recognition from the lectern

Merchandise and Misc. Sponsorships

Merchandise

Notebooks – \$2,000

- Recognition in program
- Company name and logo printed on conference notebooks
- Includes one registration (banquet ticket requires separate purchase)

Give-away Item - \$500 (Your product with logo)

- \$1,000 (Select product from catalog and provide logo graphic)

- Given to all attendees at registration
- Includes one registration (banquet ticket requires separate purchase)

Tote Bags - \$2,000

- Company name and logo printed on conference tote bags
- Given to all attendees at registration
- Includes one registration (banquet ticket requires separate purchase)

Miscellaneous

One-page flyer added to registration packet - \$100

- Sponsors flyer placed in registration packet
- Note: sponsor to provide necessary copies of flyer by July 15, 2007

Individual Panel Sponsorship - \$1,000

- Panel title to include sponsor name
- Includes one registration (banquet ticket requires separate purchase)
- Acknowledgement in the program
- Recognition from the lectern
- Input on panel content

Student Participation Sponsorship - \$5,500

- Allows complete (hotel + student registration) admission package for 15 students
- Includes two registrations (banquet ticket requires separate purchase)
- Acknowledgement in the program
- Recognition from the lectern
- Opportunity to address students privately

Conference Wide Wireless Internet Access - \$4,000

- Provides wireless access to all attendees
- Acknowledgement in the program
- Recognition from the lectern
- Includes one registration (banquet ticket requires separate purchase)

Exhibits

Display/Exhibit - \$650

- Attendees walk through exhibit room to reach conference room
- Includes one 8' X 10' booth space with a six-foot table, linen, skirting, two chairs and a trash can
- Exhibitor must arrange for power strips and other electrical requirements directly with the Doubletree Hotel, or bring own power strips. Clarify arrangements with Chris Middleton, Sales Manager, Doubletree Hotel/Crystal City, 703-416-3819, chris_middleton@hilton.com
- Includes one conference registration (banquet ticket requires separate purchase)

From the Doubletree Hotel contract (“Group” is Space Frontier Foundation):

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor’s displays, equipment, or other property brought upon the premises of the Hotel. Exhibitor agrees to indemnify, defend and hold harmless the Group, the Hotel and it’s owners, agents, and employees against all claims or expenses for such losses, including reasonable attorney’s fees, arising out of the use the hotel premises excluding liability caused by the negligence of the Group or the Hotel or its owners, agents and employees.

The Exhibitor understands that neither the Group nor the Hotel maintains insurance covering the Exhibitor’s property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

Payment Methods

- Check (preferred): make check to “Space Frontier Foundation” with “NS07” in the memo. Mail to Space Frontier Foundation, 16 First Avenue, Nyack, NY 10960
- Online:
 - Exhibitors at <https://www.space-frontier.org/Events/NewSpace2007/>
 - Sponsors at <https://www.space-frontier.org/Donate/> (We request this not be used for amounts of \$1000 or more because the credit card processor keeps an increasingly larger percentage of the payment... meaning less for the organization you are supporting... and who wants that?)